



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

WPXI

SRCP - Stevens Reed Curcio & Potholm
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 331139

Schedule Dates 09/13/12-09/19/12
Advertiser Pol/D Raja/R/55N/PA (16250)
Agency SRCP - Stevens Reed Curcio & Potholm (2056)
Product Political - Federal Candidate (1067)
Brand POL/D RAJA/R/55N/PA (126272)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name VONDERHEID,BETSY
Phone/Fax /
CPE 36/76/269
Account Types National/Political
Billing Type Standard
Comments RAJA 9/13
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/12/12
Last Modified 09/12/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06312635
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,858.75
Net Total \$21,866.25
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Sep. 2012 30 \$25,725.00
Grand Total: 30 \$25,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P					1	1			2	\$1,350.00	\$2,700.00	Pittsburgh (WPXI)	LATE NEWS/1	9/12/12
2.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	11:34P- TONIGHT SHOW	2	X	X	X					2	\$500.00	\$1,000.00	Pittsburgh (WPXI)	TONIGHT SHOW/2	9/12/12
3.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	5P- 5:30P (EST)					1	1			2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 5-530P/3	9/12/12
4.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	5:30P- 6P (EST)		1	1	1					3	\$600.00	\$1,800.00	Pittsburgh (WPXI)	NEWS 530-6P/4	9/12/12
5.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	5:58P- Channel 11 News At 6pm M-F					1	1			2	\$775.00	\$1,550.00	Pittsburgh (WPXI)	NEWS 6-630P/5	9/12/12
6.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	5:59A- Channel 11 News 6am		1	1	1					3	\$575.00	\$1,725.00	Pittsburgh (WPXI)	NEWS 6-7A/6	9/12/12
7.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	6:59P- Jeopardy					1	1			2	\$1,250.00	\$2,500.00	Pittsburgh (WPXI)	JEOP 7P/7	9/12/12
8.0	Normal Line / Spot	09/17/12-09/19/12	5	:30	7A- 8A (EST)		1	1	1					3	\$475.00	\$1,425.00	Pittsburgh (WPXI)	TODAY 7-8A/8	9/12/12
9.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	7:30P- WHEEL OF FORTUNE	1				X	X			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/9	9/12/12
10.0	Normal Line / Prime	09/17/12-09/17/12	5	:30	7:57P- The Voice 8-10P		1							1	\$3,500.00	\$3,500.00	Pittsburgh (WPXI)	THE VOICE 8-10P/10	9/12/12
11.0	Normal Line / Spot	09/13/12-09/14/12	5	:30	7A- 8A (EST)					1	1			2	\$475.00	\$950.00	Pittsburgh (WPXI)	TODAY 7-8A/14	9/12/12
12.0	Normal Line / Spot	09/17/12-09/18/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P		1	1						2	\$1,350.00	\$2,700.00	Pittsburgh (WPXI)	LATE NEWS/11	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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13.0	Normal Line / 5spot	09/17/12-09/19/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1	1	1	1					3	\$775.00	\$2,325.00	Pittsburgh (WPXI)	NEWS 6-630P/12	9/12/12
14.0	Normal Line / 5spot	09/13/12-09/14/12	5	:30	5:59A- Channel 11 News 6am	1			1	1				2	\$575.00	\$1,150.00	Pittsburgh (WPXI)	NEWS 6-7A/13	9/12/12

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